

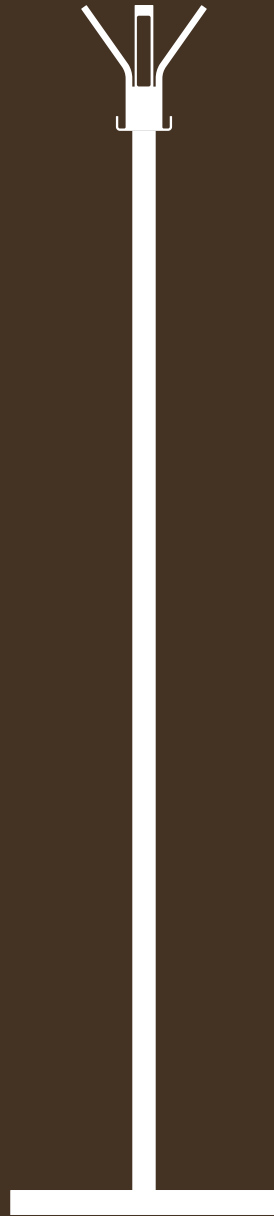
# Techo **Alva**





**Alva collection** designed by the highly respected Czech designer, Jiří Pelcl, in collaboration with Jiří Novotný. The Alva Collection is a series consisting of versatile coat stands, a low table, sign holders, mirror, screen and leaflet stands. This series is perfectly suited to office spaces, cafés and bars, conference rooms, lounges, hotels and waiting areas.

**coat stand** is an adaptable,  
very stable and elegant piece of furniture for  
the workplace and public spaces. Thanks to its  
minimalist and timeless design, the Alva coat stand  
will grace any environment.







**wall hanger** with four or eight  
aluminium hooks it is a simple and elegant product from  
the Alva Collection.



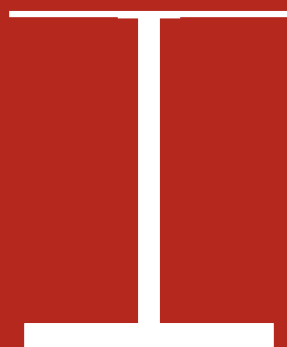




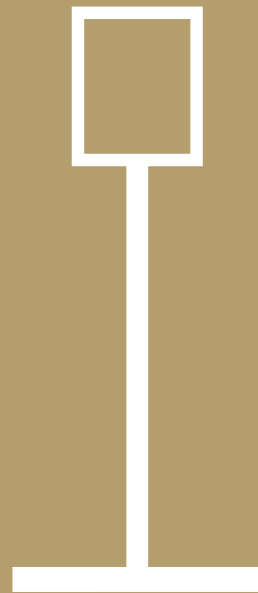





**low table** is a versatile, multifunctional and portable table. A brand-new and ground-breaking piece of furniture for the workplace as well as for the public spaces. Its height makes the Alva low table suitable for use with low lounge furniture for office, hotel and public spaces.



**sign holders** are suited for  
conference rooms, hotels, exhibitions and fairs.  
They come in two sizes – A3 and A4.





**PRESS  
CONFERENCE**

**10.15–10.50**

**1st floor  
room 12b**



**leaflet** trio & Leaflet single can be used in a variety of situations for example to display information from exhibitions, reception areas, etc.











# mirror with hanger

is ideal for the dressing room. Standing mirror with coat rack provides versatile applications in campuses, cloak rooms, etc.



# digital photo frame

with LCD screen can be used to display information  
at exhibitions or in reception areas, etc.



a hotel

today

light rain in the morning  
temperature 16 °C

reception





















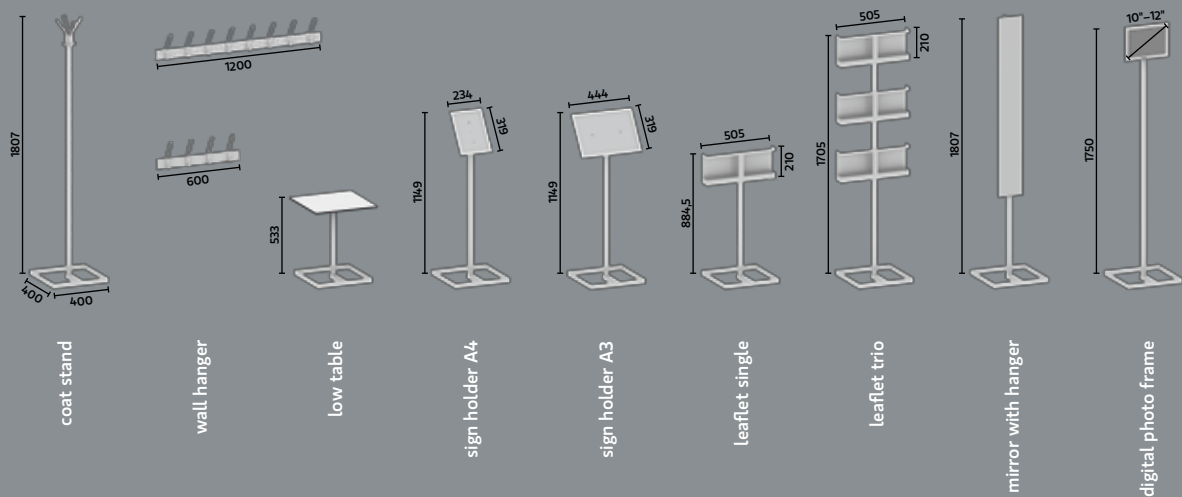








# collection



## main features

- timeless and elegant design with a minimalist look
- simple combination of aluminium base and straight, vertical upright
- versatile usage thanks to the light frame construction
- all parts can be disassembled, making the materials easy to separate for reuse or recycling

## materials

base from aluminium alloy, other parts from steel

## colours

- silver / RAL9022
- black / RAL 9004
- other colours upon request

# designers



Jiří Pelcl



Jiří Novotný

**"It is exciting to design objects and work with space. It involves the search for optimal shapes, materials, and technologies in relation to function."**

Jiří Pelcl's studio is among the leading design studios in the Czech Republic. Jiří Pelcl and his team have an excellent track record for producing respected and innovative designs. The Pelcl Studio works for clients in the Czech Republic as well as clients from many other European countries. Further members of the studio are MGA. Jiří Novotný and Clementine Amiraux.

Jiří Pelcl teaches at the Academy of Arts, Architecture and Design in Prague, where he is a professor and was the chancellor in 2002–2005. Besides practical activities he also concentrates on the theory of design, he publishes texts and as a guest he lectures at both domestic and foreign schools (Rietveld Academy Amsterdam, University of California Berkeley, RCA London, Yale University, ENSDI Paris, SCIARCH Los Angeles). He has created many prestigious interior designs (offices for president Vaclav Havel at Prague Castle, Czech Embassies in Rome and Pretoria, Czech House in Malmö, etc.). In 2006 he won the National Design Award, the Form award in Germany, and in 2007 the Design Plus award in Germany and the Czech Grand Design award for the designer of the year.

His work is represented in the collections of the National Gallery in Prague, the Museum of Decorative Arts in Prague, the Moravian Gallery in Brno, Die Neue Sammlung in Munich, Museum für Gestaltung in Zürich, the Swedish Glassmuseum in Smålands and the Museum of Applied Arts in Frankfurt.

## **Alva Collection, TECHO, 2008**

design: Jiří Pelcl

collaboration: Jiří Novotný

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